



DO **MON** T NOW

Adventure. Sport. Lifestyle. Delivered.

ADVERTISING RATES 2014

Article Banner Advert - 970 (w) x 250 (h) pixels

Artwork to be supplied by client - company logo, high res images

DURATION: Placed in one article

R2 000-00

Website Banner Advert - 728 (w) x 90 (h) pixels

Artwork to be supplied by client - company logo, high res images

DURATION: Placed on the website for a month, and will be on all category pages except for the Home page, App page and Category page

R2 000-00

Block Advert - 336 (w) x 280 (h) pixels

Artwork to be supplied by client - company logo, high res images

DURATION: Placed on the website for a month, and will be on all category pages except for the Home page, App page and Category page

R2 000-00

Newsletter Banner - 960 (w) x 200 (h) pixels

Artwork to be supplied by client - company logo, high res images

DURATION: Placed in one newsletter (which goes out to approximately 40 000 people)

R3 000-00

Newsletter Listing

Content to be supplied by client - company name, URL and description (150 characters)

DURATION: For one year

R1 200-00

Website Listing

Content to be supplied by client - company name, URL and description (150 characters)

DURATION: For one year

R1 200-00